

I EVIG FORANDRING IN ETERNAL CHANGE

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I evig forandring

Den teknologiske udvikling går stærkt, og forbruget forandres på splitsekunder, når nye trends breder sig blandt os forbrugere.

Vi lever i en verden i stadig forandring. Hvis vi ikke tilpasser os, løber vi en stor risiko for at forringe vores levevilkår. Mange virksomheder oplever, at nye produkter og services pludselig ændrer det, der hidtil har været en solid forretning med god indtjening.

I min naboby Bælum står en gammel mølle. Den er for længst blevet overhalet af de nye tider. Nu står den uvirksom hen og er nu kun et historisk vartegn for landsbyen. Men møllen kan fortælle en lang historie om, hvordan rammerne for en erhvervsvirksomhed hele tiden forandrer sig.

Møllens historie startede for snart tre hundrede år siden. Dengang havde lokalområdet en vandmølle, men pludselig forsvandt vandet. Historien fortæller, at et voldsomt jordskælv gav forskydninger i jordstrukturen, så vandet løb forsvandt. Jordskælvet må have været voldsomt, for domkirkens tårn i Aalborg slog revner.

Den første mølle på den tres meter høje bakke brændte for cirka et hundrede år siden, men der blev bygget en ny, og det er den, der fortsat pryder landskabet i udkanten af landsbyen. Vindmøller har et problem: Når der er vindstille, så kan den ikke fungere. Derfor blev der omkring 1930 installeret en dieselmotor i sidebygning.

In eternal change

The technological development is fast, and nearly as fast the consumption is changing as new trends spread among the consumers.

We live in a changing world. If we do not adapt, we run a great risk of depreciating our living conditions. Many companies experience, that new products and services suddenly change, what hitherto has been a solid business with good earnings.

In my neighbouring town of Bælum an old mill stands. Long since it has been catching up in the development. Now it stands idly by and is now only a historical landmark of the village. But the mill can tell a long story about, how the framework of a business is constantly changing.

The mill's history started almost three hundred years ago. Back then, the local area had a watermill, but suddenly the water disappeared. The history tells that a violent earthquake caused shifts in the soil structure, so the groundwater disappeared. The earthquake must have been violent because the cathedral tower in Aalborg cracked.

About a hundred years ago the first mill on the sixty-metre-high hill burned, but a new one was built, and this is the one that continues to adorn the landscape on the outskirts of the village. Windmills have a problem: When there are dead calm, it cannot work. Therefore, around 1930, a diesel engine was installed in a lateral addition.



Bælum Mølle, Østhimmerland, juli 2021

The Bælum Mill, East Himmerland, July 2021



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KOLOFON

*Ugens foto: I evig forandring
Af Keld Jensen*

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COLOPHON

*Photo of the week: In eternal change
By Keld Jensen*

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